

FamilyWize Announces Overhaul of Mobile App to Help Americans Save More on Prescription Medication Costs

FamilyWize's improved mobile app optimizes the user experience with customizable features

BETHLEHEM, PA—November 15, 2018— [FamilyWize](#) announced today a major update to its mobile app, providing even more personalized ways for users to find the lowest price for their prescription drug costs. FamilyWize, an organization that offers families and individuals access to their medications at a more affordable cost, has significantly enhanced the app's overall design and performance capabilities to save time and money for its users. Available to all smartphone users via the [iOS App Store](#) and [Google Play](#), the updated FamilyWize app features an improved Medicine Cabinet tool, enabling users to more easily find, manage, and compare drug costs to save on their prescription medications. Medicine Cabinet users can update their dosages and preferred pharmacy location if a lower price is found elsewhere. The update also unifies FamilyWize's mobile app with its website to best serve its users. New features include the ability to view a saved medication's price upon opening the app, which helps a user decide where to refill by alerting them if lower prices are available or if they already have the best FamilyWize price.

Additional features include Medication History, which stores a list of active and past medications; and Saved Pharmacies, which automatically catalogues all bookmarked pharmacies into a concise list and allows users to receive notifications at local pharmacies.

"Today's customer, whether purchasing clothes or prescription medications, values immediacy, consistency, and simplicity, so we are constantly streamlining our operations to meet their needs," said Mike Carollo, Director of Marketing at FamilyWize. "The FamilyWize mobile app now makes managing and saving money on medications even easier for our users, and we strive to be the most useful resource in the ongoing fight to lower one's drug costs."

FamilyWize is one of the longest running prescription savings programs in the country and is accepted at pharmacies nationwide, covering all FDA-approved prescription medications. Consumers are able to save an average of 45 percent on medications using the [Free FamilyWize Prescription Discount Card](#) which they simply show to the pharmacist upon pickup. The FamilyWize program is free and has no eligibility requirements. For more information or to download the mobile app, please visit www.familywize.org.

About FamilyWize

Since 2005, FamilyWize has helped over 13 million Americans live healthier lives by saving them more than \$1 billion on prescription medications. By aggregating large groups of patients, FamilyWize advocates for deep discounts on prescription medications which it then passes on in full to patients. FamilyWize partners with some of the most respected community groups and health care providers in the country, including United Way Worldwide, National Council for Behavioral Health, Mental Health America, and American Heart Association, among thousands of other community organizations. To use FamilyWize, download our card or mobile app at <https://familywize.org/free-prescription-discount-card>.

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