



Mental Health Association of Central Florida Named \$10,000 Winner of FamilyWize's "Healthy You, Happy Orlando" Campaign

FamilyWize donates to local Orlando-area charity at the conclusion of their two-month campaign

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BETHLEHEM, Pa.--([BUSINESS WIRE](#))--[FamilyWize](#) announced today the winner of its "Healthy You, Happy Orlando" campaign. The campaign was dedicated to improving the lives of Orlando-area residents through more affordable prescription medications using the Free FamilyWize Prescription Discount Card. The widely known prescription savings program is now proud to donate \$10,000 to Mental Health Association of Central Florida. The Mental Health Association of Central Florida has served the Central Florida community since 1946 offering services, support, and information while striving to show that "It's Okay to Get Help!"

Today we are giving \$10k to @MHACF, the winner of our "Healthy You, Happy Orlando" campaign. It's Okay to Get Help!

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FamilyWize and MHA of Central Florida will celebrate with an official check presentation on Tuesday, June 27th at MHA's headquarters at 1525 East Robinson Street in Orlando.

The "Healthy You, Happy Orlando" campaign gave Orlando-area residents the opportunity to select between four local charities including [United Way of Volusia-Flagler Counties](#), [United Way of Lake & Sumter Counties](#), [Heart of Florida United Way](#), and [Mental Health Association of Central Florida](#) to receive a \$10,000 donation. Those who voted for the winning charity were also entered into a drawing to win \$1,000 for themselves.

"We are so grateful for FamilyWize's prescription discount program making treatment a possibility for our Central Florida Community. This donation will go directly to helping individuals find the services they need," said Charlotte Melton, Vice President at Mental Health Association of Central Florida.

"After a very successful campaign, we are thrilled to support MHA of Central Florida in their mission," said Mike Carollo, Director of Marketing at FamilyWize. "We've increased awareness of the FamilyWize Prescription Discount Card throughout the Orlando area, while also providing MHA of Central Florida with additional resources to further improve the overall health

and wellness of residents.”

FamilyWize is a community-based organization that negotiates deep discounts on prescription medication, passing 100 percent of these discounts on to patients. Patients then receive medications at lower prices, simply by showing their Free Prescription Discount Card to the pharmacist. Accepted at more than 60,000 pharmacies nationwide and covering all FDA approved prescription medications, the FamilyWize card is free to everyone and has no eligibility requirements. To date, FamilyWize has helped over 10 million Americans save more than \$1 billion on prescription drugs. Smartphone users can download the FamilyWize mobile app at the [iOS App Store](#) and [Google Play](#).

FamilyWize now offers [Medicine Cabinet](#), a new feature that allows users to create a personal profile and gives them the ability to manage their prescriptions. Additionally, with the [FamilyWize Drug Price Lookup Tool](#), consumers can quickly identify local pharmacies that provide the lowest price for their medications.

For more information about FamilyWize and their current and upcoming projects, please visit www.familywize.org. For more information about MHA of Central Florida, please visit www.mhacf.org.

For details regarding the “Healthy You, Happy Orlando” official check presentation please contact Gregory FCA Public Relations at 215-488-1237.

About FamilyWize

Since 2005, FamilyWize has helped over 10 million Americans live healthier lives by saving them more than \$1 billion on life-saving prescription drugs. By aggregating large groups of patients, FamilyWize advocates and negotiates for deep discounts on prescription drugs which it then passes on in full to patients. FamilyWize partners with some of the most respected community groups and health care providers in the country, including United Way Worldwide, National Council for Behavioral Health, Mental Health America, and American Heart Association, among thousands of other community organizations. To use FamilyWize, download our app at <https://familywize.org/prescription-savings-card/get-your-free-card/>.

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