

FamilyWize's emRxcℓ Automates Patient Prescription Savings Program Through Physician EMR Systems

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BETHLEHEM, Pa.--(BUSINESS WIRE)--FamilyWize announced today the launch of emRxcℓ®, a proprietary product that integrates its prescription drug savings program with electronic medical records (EMRs) to help patients save on their yearly prescription drug costs. With emRxcℓ®, a FamilyWize discount is automatically included with a patient's prescription through the EMR. Patients should still mention FamilyWize to their pharmacist to ensure they receive this possible discount when picking up their medication. The Free FamilyWize Prescription Savings Card is accepted at over 60,000 pharmacies, including such major chains as Walgreens, Rite Aid, CVS, and others.

FamilyWize launches emRxcℓ, which integrates its prescription drug savings program w/EMRs to help patients save.

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emRxcℓ® integrates with a hospital's EMR, allowing physicians ease of use when prescribing medications and encouraging patients to use financial discounts to improve their health. Patient adherence to their drug regimens is then electronically tracked, monitored, and communicated back to the physician.

"As FamilyWize enters our eleventh year of business, with over 10 million people helped and \$1 billion saved, we continue to focus on further improving families' lives as they struggle to manage their health," said Joseph Sanginiti, Chief Executive Officer at FamilyWize. "Our prescription drug card and app have been tremendously successful, so it only made sense that we directly enlist the help of physicians and pharmacists to automate our program and make it more accessible to patients. emRxcℓ is a tool that supports the behaviors required for the most consistent prescription medication adherence, and ultimately for families to live healthier lives."

FamilyWize's emRxcℓ® pilot program has already been implemented into the workflow of 338 ambulatory physician practices associated with [Trinity Health](#). In just over four months, 4,865 patients served by these physicians have saved a total of \$194,106 on prescription drug purchases.

Established in 2005, FamilyWize is the only prescription assistance program of its kind to pass 100 percent of its savings through to its members. Under the FamilyWize program, savings are dramatic for families. For instance, patients with high blood pressure who take 20MG of Prinivil and pay a national average of \$54.88 for a month's supply, pay only \$14.26 for the same medication through the FamilyWize program. Patients taking a 30-day supply of 10MG Crestor for cholesterol, pay only \$207 instead of the national brand average of \$265.14.

FamilyWize covers all FDA-approved prescription medications. Smartphone users can download the FamilyWize [Prescription Savings Card](#) for free at the iOS App Store and Google Play. There are no eligibility requirements to use the card, which is available to all consumers - insured, underinsured, and uninsured.

For more information on FamilyWize's emRxcℓ®, or to speak with an executive, please contact Kathy McConnell at kmccconnell@gregoryfca.com or call 610-228-2149.